



BROKEN HEART RANCH

RED ANGUS & QUARTER HORSES

39th Annual Production Sale
Wednesday, March 1, 2017

1 p.m. MST • At the Ranch • Firesteel, SD



Lot 1



Lot 3

Selling

96 1A Red Angus Bulls

90 Commercial Open Heifers (Sell first!)

DVAuction Broadcasting Real-time Auctions



Lot 18



Lot 25





BROKEN HEART RANCH

RED ANGUS & QUARTER HORSES

Gary & Suzet Pederson

605.865.3190 • 605.848.3545 (c)

Chad & Lisa Pederson

605.850.9878



... and "Like" us on Facebook/
pedersonbhr

12523 245th Ave. • Firesteel, SD 57633 • bhrredangus@lakotanetwork.com • www.pedersonbhr.com



The Pederson Family

We would like to extend an invitation to cattle producers across the United States to join us on March 1 for our 39th Annual Production Sale.

The Red Angus breed continues to gain market share as the nation's cowherd continues to rebuild. We certainly are fortunate to have repeat customers that have supported us for the last five decades and our new customers that are trying our program. Our philosophy on raising cattle is "staying consistent" and selecting for a balanced set of traits. We simply focus on females that are feminine, highly maternal, with outstanding feet and leg structure, with level udders. We strive to have these qualities along with cattle that are deep sided, long bodied and plenty of muscle wrapped up in a quiet easy to handle animal.

The bulls and yearling heifers were weaned in late September and early October and will be carcass ultrasounded in late February. A supplement sheet will be provided sale day and on our website (www.pedersonbhr.com) and Facebook page (www.facebook.com/pedersonbhr/). Videos will also be available on our website and Facebook page.

Due to a "good old fashioned winter" we decided not to sell our registered bred and registered open heifers this year. We thank our past buyers and feel free to check with us for females as we plan on offering some next year in the ND Red Select Sale and here at the ranch at our bull sale.

Oahe Vet will be our sale day vet and we plan on having the commercial heifers palpated and the bulls evaluated by them also. We will not have the bulls semen tested due to their young age but we do stand behind them when that time arrives prior to breeding.

We would like to thank our hired man, Tim Johnson, for his help through the past year. Tim is a valuable asset to our operation and we couldn't get everything done without him. Nathan Swift has also been part of our crew part time throughout the year. Logan Pederson (Gary and Sue's grandson) has helped us out during the summer months and he too is an asset in tackling the summer workload.

The Pederson Broken Heart Ranch crew



Gary and Sue



Chad, Lisa and Bricelyn



Tim Johnson

Thank You



BROKEN HEART RANCH



12523 24th Ave.
Firesteel, SD 57633

PRESORTED
FIRST CLASS
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RETURN SERVICE REQUESTED

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Progeny represented by:

LSF SRR Impeccable 3150A
Bieber Thundar A489 • Feddes Cougar A210
Red Windy Hill Zeppelin 1240 • SSS Moonshine 391Z
SSS Drifter 327W • LSF RAB Catapult Y7004
BHR Resistol 296 • Plus more!



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